



4 REASONS WHY
**VIRTUAL
PHOTOGRAPHY
DRIVES ROI**

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67%

of consumers say that the quality of a product image is “very important” in selecting and purchasing the product.



**SAVES TIME &
MONEY**

Requires a fraction of the time and expense of traditional product photography.



**VERSATILITY &
AGILITY**

Just one design file to create infinite product image combinations to deploy across channels.



20%

The average amount you reduce returns when you offer customizable product experiences online.