

B2B Buying Experiences Reimagined

- **86%** of B2B buyers plan to boost spending in digital sales channels.
- **62%** of B2B buyers develop a finalized vendor list based solely on digital content.
- **64%** of B2B leaders stress impact of customer experience mapping.



SCAN ME



3D Configuration: Empower customers to bring products to life. Let them spin, configure, and personalize, all in real-time.



Augmented Reality (AR): Let buyers see their product, in their space to drive confidence and conversion speed.



40%

conversion rate increase when you replace traditional product photography with 3D



200%

increase in conversions when AR is used for product visualization.



60%

customers want more interactive 3D and AR experiences

BENEFITS THROUGHOUT SALES PROCESS

- Boost buyer confidence
- Value-add for sales teams
- Increase customer satisfaction
- Automate order specs & tracking

