

# Turn Product Visuals into Customer Experiences

## Driven by **Digital Excellence**

For over 25 years, **Americaneagle.com** has been transforming the way that brands interact with their audience.

Partnering with a family owned, industry leader whose sole focus is to help the customer achieve success is a winning combination. The team at Americaneagle.com understands that each client has a different story and unique digital goals. Regardless of business size, industry, or technology our talented team has a proven track record of delivering exciting, high-performing website solutions that produce positive results for thousands of businesses across the globe.

## Why Threekit?

Threekit is a software platform that creates photorealistic images, interactive 3D and augmented reality, all from existing product files.

Today's customers have higher expectations for product visuals than ever before. Threekit is the only platform that can deliver the volume and variety required to meet those expectations and help you sell more.



3D Configuration



Virtual Photography



Augmented Reality



Create immersive commerce and high-end digital customer experiences for your brand.

## Visual Experience Makes an Impact

Clients who use Threekit experience significant results.

↗ **40%** Improvement on Conversion Rates

↗ **20%** Improvement on Average Sale Price

↗ **80%** Reduction in Returns

↗ **40%** Reduction in Order Errors

# We've created best-in-class visual product experiences for these brands.

Let's talk about how we can do the same for you.

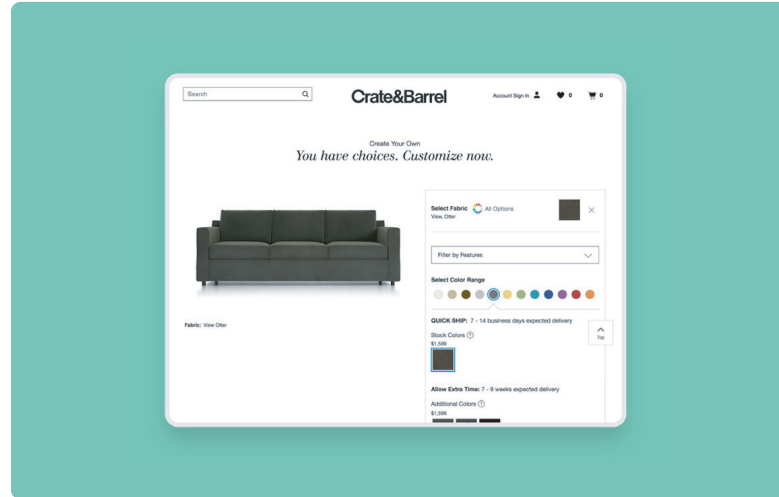
## Crate&Barrel

### Solution 1: Virtual Studio Photographer™

Enables them to feature 99% of their product catalog vs. 35% prior to Threekit. Allows customers to configure and customize furniture style, color and fabric on site

### Solution 2: Augmented Reality

Gives customers the ability to place a rendering of furniture in their space to ensure it fits

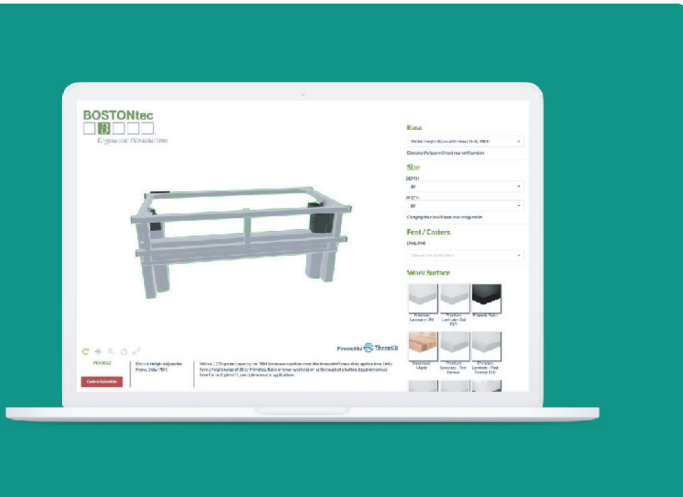


## BOSTONtec



### Solution: 3D Configuration

Puts logic and thresholds in place so customers can create a custom workstation and Bostontec can ensure mistake-free execution.



## LOVESAC

### Solution: 3D Configuration

Allows customers to design a configure furniture with different features and accessories and view every angle.

