



Product Configurator Comparison Worksheet

Use the following worksheet to help you choose the right product configurator for your business.

PRODUCTS	(VENDOR A)	(VENDOR B)	 threekit
3D modeling & rendering			✓
High quality models			✓
Augmented reality			✓
Photorealistic virtual photography			✓
Reporting and pipeline management			✓
Inventory management			✓
CPQ tool			✓
Infinite product configuration possibilities			✓
EASE OF USE			
Manage your own catalog and assets			✓
Intuitive content and inventory management			✓
Easily expand and scale product catalog			✓
INTEGRATIONS			
Salesforce			✓
Magento			✓
Shopify			✓
SAP Commerce Cloud			✓
BigCommerce			✓
commercetools			✓
Salesforce CPQ			✓
Salesforce Commerce Cloud			✓
WooCommerce			✓
Google 3D Display Ads			✓
Google Analytics			✓

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SCALE	(VENDOR A)	(VENDOR B)	
Inventory and asset management that connects products to visuals instantly			✓
Visualize an unlimited number of products with equally unlimited possible configurations			✓
Update catalog without the help of a developer			✓

SUPPORT

Full-service customer and technical support			✓
Regular product updates to improve software			✓
Responsive, experienced support team			✓

VENDOR A

Website	
Reviews	
Notable Customers	
Awards	

VENDOR B

Website	
Reviews	
Notable Customers	
Awards	

threekit

Website	www.threekit.com
Reviews	4.6/5 stars on G2
Notable Customers	Crate& Barrel, HP, TaylorMade, Steelcase
Awards	G2 Fastest Implementation Summer and Winter 2021 G2 Best Estimated ROI 2020 Inc 5000 Fastest Growing Companies