

Limitless Selling

The Product Manager's Guide to Selling Configurable Products

Top Three Challenges of Product Configuration

Showing and selling complex products is **slow and costly**

Managing SKU proliferation
for endless variations

Providing the **interactive experience** customers crave

Threekit **Cuts Complexity** and **Transforms Commerce**



Configurable 3D



High-res virtual
photography

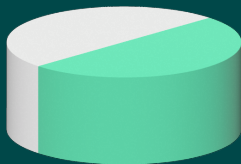


Augmented reality

Deliver **engaging visuals** for
all product combinations

Add **SKUs dynamically**
and **seamlessly**

Create a **category-defining**
customer experience



40%

Improvement on
conversion rates



50%

Growth in sales